

**AND WITH 1,000-FOOT DROP-OFFS,
CHOKING IS NOT ADVISED.**

You don't just happen upon the starting line of this 12.4-mile endurance course by chance.

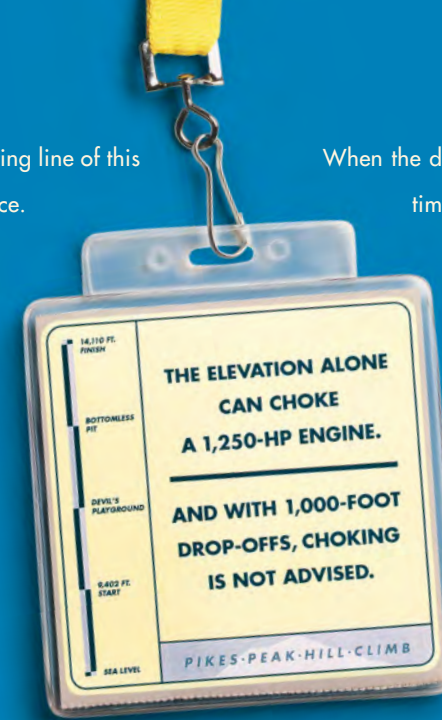
You do it because you're looking for a challenge. You don't show up without credentials, either. Shell ROTELLA® T meets every major spec in the book, including API CI-4, Cummins CES 20078, Mack EO-N Premium Plus, and Volvo VDS-3 standards for low emission engines. It also meets warranty requirements for all trucks manufactured in the U.S.

So Shell ROTELLA T was prepared for whatever Mother Nature and the Mercedes-Benz Twin Turbo in Mike Ryan's Freightliner could dish out. And while any fan lining the course can tell you how much dirt a 1,250-horsepower diesel kicks up from under the wheels, the bigger story is the soot and corrosive acid that kicks into the crankcase, and the unrelenting pressure that can wreak havoc in the engine's combustion chamber.



{Rookie of the Year Molly Morter, the first woman to race a big rig up Pikes Peak.}

And as if all that weren't enough, Shell ROTELLA T also took on the 1,000-horsepower Detroit Diesel engine in Molly Morter's Sterling.



When the dust settled in the rarefied air above the timberline, Shell ROTELLA T had met the challenge. Mike won the Class 8 Big Rig division with a new record time of 13 minutes and 21.4 seconds. Molly took second place in the tandem-axle division in her first run to the summit. The mountain was every bit as dramatic up close as the souvenir postcards promised. And, most important, Shell ROTELLA T proved it can protect the valve train, pistons, liners and bearings in engines this demanding and an altitude this unnerving.

For more information, visit rotella.com or call 1-800-64-LUBES.

FROM DOWN UNDER TO ABOVE THE TIMBERLINE.



Shell ROTELLA T arrived at the Pikes Peak International Hill Climb fresh off a successful real world test in Australia. There, it protected the 650-horsepower engines of the 174-foot Road Trains that thunder across the dirt roads of the forbidding Outback pulling three and four trailers, weighing 198 tons, and running up to 1,200 miles nonstop.



**THE ELEVATION ALONE CAN
CHOKE A 1,250-HP ENGINE.**





**SHELL ROTELLA T CONQUERED PIKES PEAK.
IT BELONGS IN YOUR TRUCK.**

Most days, a slow, steady parade of cars brings tourists and hikers to the summit of America's Mountain. But one day a year, slow gives way to full throttle as racers chase steep grades and blind curves to the 14,110-foot summit. The Pikes Peak International Hill Climb, the second oldest race in the U.S., is one of the most punishing in the world. Which makes it the perfect setting to show how Shell ROTELLA® T can meet the challenge in any extreme.

